

# DUPLICATE INVOICE



**WHAS**  
**520 W. Chestnut St.**  
**Louisville, KY 40202**  
**Main: (502)582-7711**  
**Billing:**

Property	WHAS		
Invoice #	2749630-1	Order #	2749630
Invoice Date	08/13/23	Alt Order #	Manual
Invoice Month	August 2023	Deal #	
Invoice Period	07/31/23 - 08/10/23	Flight Dates	08/04/23 - 08/10/23
Advertiser	ISS/ Kentucky Values		
Product	Statewide Kentucky 8/4-8/10		
Estimate #	804810		
Account Executive	Taylor Fritsch		
Sales Office	TEGNA Sales Washington DC		
Sales Region	National		
Agency Code	1977		
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	10630AG		
Advertiser Ref	M218412		
Product 1			
Product 2			

Billing Address:

**Del Cielo Media / POL**  
**Attention: Accounts Payable**  
**PO Box 26067**  
**Alexandria, VA 22313**

Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	08/06/23	08/06/23	Prank Panel, The	8-9p	-----S	:30	1	\$1,200.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		07/31/23	08/06/23	-----S	1	\$1,200.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WHAS	Su	08/06/23	8:22 PM	Prank Panel, The	8-9p	:30	RGA072723TVH	\$1,200.00	NM
2	08/04/23	08/10/23	Local News @ 5p M-F	5-530p	--WTF--	:30	1	\$350.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		07/31/23	08/06/23	----F--	1	\$350.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WHAS	F	08/04/23	5:26 PM	Local News @ 5p M-F	5-530p	:30	RGA072723TVH	\$350.00	NM
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		08/07/23	08/13/23	--WT---	2	\$350.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3	WHAS	W	08/09/23	5:15 PM	Local News @ 5p M-F	5-530p	:30	RGA072723TVH	\$350.00	NM
2	WHAS	Th	08/10/23	5:30 PM	Local News @ 5p M-F	5-530p	:30	RGA072723TVH	\$350.00	NM
3	08/04/23	08/09/23	Local News @ 6p M-F	6-630p	M-W-F--	:30	1	\$450.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		07/31/23	08/06/23	----F--	1	\$450.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WHAS	F	08/04/23	6:18 PM	Local News @ 6p M-F	6-630p	:30	RGA072723TVH	\$450.00	NM
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		08/07/23	08/13/23	M-W----	2	\$450.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3	WHAS	M	08/07/23	6:12 PM	Local News @ 6p M-F	6-630p	:30	RGA072723TVH	\$450.00	NM

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

# DUPLICATE INVOICE



Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Invoice #	2749630-1	Invoice Month	August 2023
Invoice Date	08/13/23	Invoice Period	07/31/23 - 08/10/23
Advertiser	ISS/ Kentucky Values		
Product	Statewide Kentucky 8/4-8/10		
Estimate #	804810		

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2	WHAS	M	08/07/23	4:44 PM	Local News @ 4p M-F	4:30 PM-5:00 PM	:30	RGA072723TVH	\$180.00	NM																																																																																																																								
5	WHAS	Tu	08/08/23	4:42 PM	Local News @ 4p M-F	4:30 PM-5:00 PM	:30	RGA072723TVH	\$180.00	NM																																																																																																																								
3	WHAS	W	08/09/23	4:38 PM	Local News @ 4p M-F	4:30 PM-5:00 PM	:30	RGA072723TVH	\$180.00	NM																																																																																																																								
4	WHAS	Th	08/10/23	4:41 PM	Local News @ 4p M-F	4:30 PM-5:00 PM	:30	RGA072723TVH	\$180.00	NM																																																																																																																								
8	08/06/23	08/06/23	Local News @ 630p Su	630-7p	-----S	:30	1	\$500.00	NM																																																																																																																									
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# DUPLICATE INVOICE



Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Invoice #	2749630-1	Invoice Month	August 2023
Invoice Date	08/13/23	Invoice Period	07/31/23 - 08/10/23
Advertiser	ISS/ Kentucky Values		
Product	Statewide Kentucky 8/4-8/10		
Estimate #	804810		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																														
8	08/06/23	08/06/23	Local News @ 630p Su	630-7p	-----S	:30	1	\$500.00	NM																																																																																																														
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3	WHAS	M	08/07/23	12:06 AM	Jimmy Kimmel	1135p-1237a	:30	RGA072723TVH	\$120.00	NM																																																																																																													
2	WHAS	W	08/09/23	12:05 AM	Jimmy Kimmel	1135p-1237a	:30	RGA072723TVH	\$120.00	NM																																																																																																													
4	WHAS	Th	08/10/23	12:06 AM	Jimmy Kimmel	1135p-1237a	:30	RGA072723TVH	\$120.00	NM																																																																																																													
11	08/05/23	08/05/23	America's Funniest Hom e V	8-9p	-----S-	:30	1	\$350.00	NM																																																																																																														
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# DUPLICATE INVOICE



Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Invoice #	2749630-1	Invoice Month	August 2023
Invoice Date	08/13/23	Invoice Period	07/31/23 - 08/10/23
Advertiser	ISS/ Kentucky Values		
Product	Statewide Kentucky 8/4-8/10		
Estimate #	804810		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																			
13	08/10/23	08/10/23	Press Your Luck	8-9p	---T---	:30	1	\$800.00	NM																																																																																																			
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Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

# DUPLICATE INVOICE



Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Invoice #	2749630-1	Invoice Month	August 2023
Invoice Date	08/13/23	Invoice Period	07/31/23 - 08/10/23
Advertiser	ISS/ Kentucky Values		
Product	Statewide Kentucky 8/4-8/10		
Estimate #	804810		

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21	08/08/23	08/08/23	Abbott/Not Dead	9-10p	-T-----	:30	1	\$650.00	NM																																																																																																			
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Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

# DUPLICATE INVOICE



Send Payment To:  
**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Invoice #	2749630-1	Invoice Month	August 2023
Invoice Date	08/13/23	Invoice Period	07/31/23 - 08/10/23
Advertiser	ISS/ Kentucky Values		
Product	Statewide Kentucky 8/4-8/10		
Estimate #	804810		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																			
25	08/09/23	08/09/23	Wonder Years/ Abbott	9-10p	--W----	:30	1	\$875.00	NM																																																																																																			
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1	WHAS	Sa	08/05/23	8:35 AM	Good Morning America Sa	7-9a	:30	RGA072723TVH	\$180.00	NM																																																																																																		
28	08/04/23	08/10/23	Local News @ 12p M-F	12:30 PM-1:00 PM	M--TF--	:30	1	\$180.00	NM																																																																																																			
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**Total Spots                    49**

**Include Invoice # on Check - Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$22,180.00</b>
<u>Agency Commission</u>	<b>\$3,327.00</b>
<u>Net Amount Due</u>	<b>\$18,853.00</b>

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.